

BYD's Denza launches in Singapore

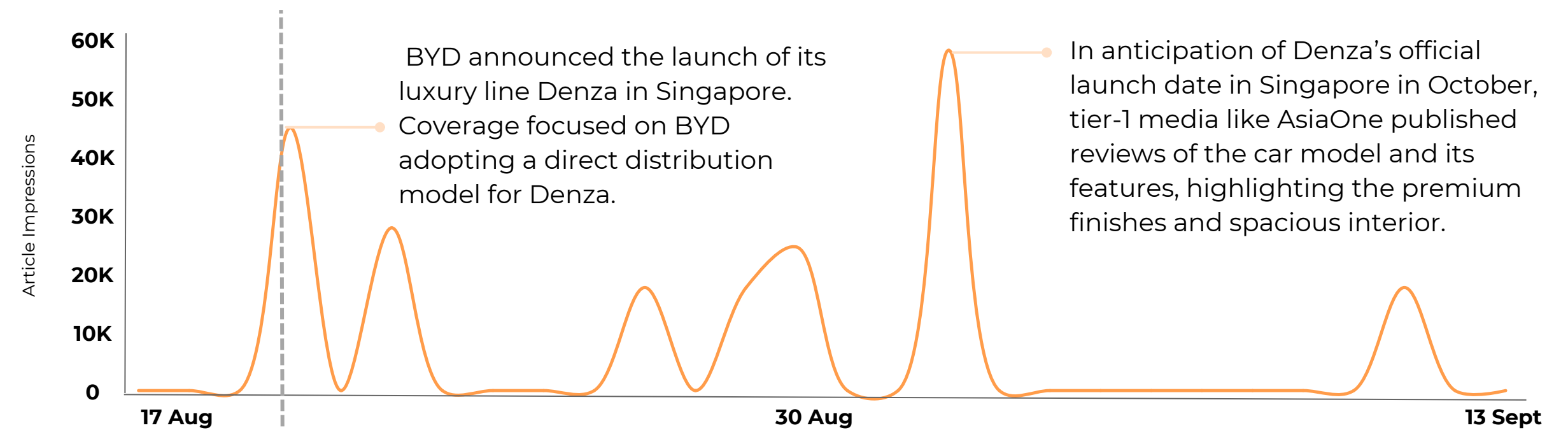
Denza's launch in Singapore received notable attention in local news, highlighting China's growing presence in the automotive market.



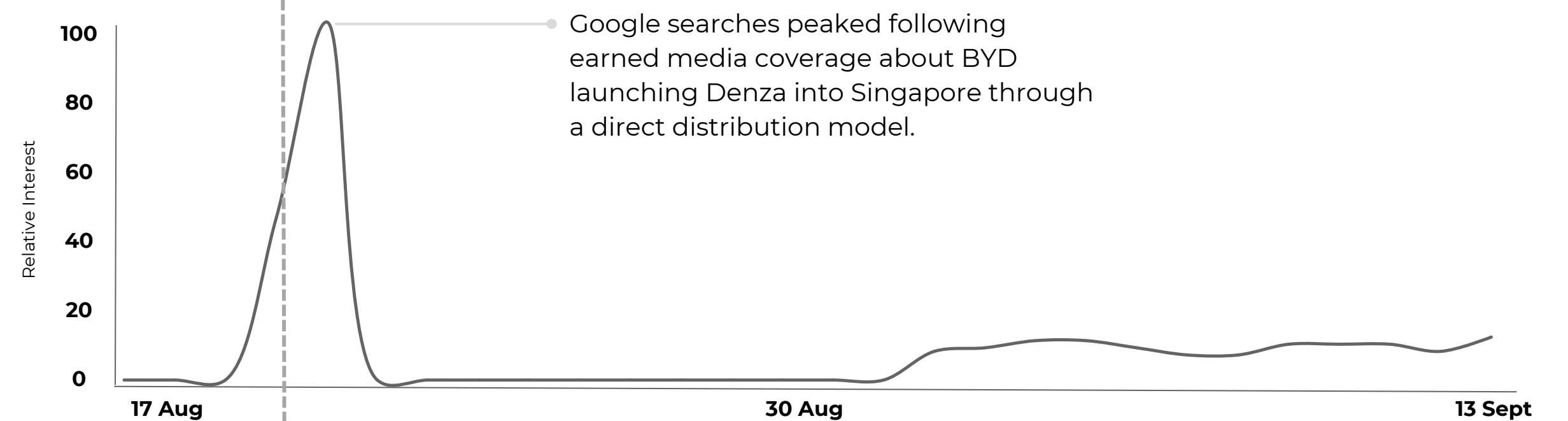
Search Terms (12K)	Web Traffic Share	% Change
denza d9	51.17%	↑ 766%
denza	31.25%	↑ 682%
腾势z9gt	6.58%	↑ 641%
腾势z9	1.04%	↑ 2036%

Methodology: Data gathered from 5 August to 15 September. Traditional Media analysis included Tier-1 mainstream online news. Social Media analysis included platforms X, YouTube & TikTok.

Denza Singapore Online Organic Media Coverage



"Denza" Singapore Google Searches



Denza Website Traffic

