

Kai Tak Sports Park saw a total of 14.6K mentions on social media this past month.

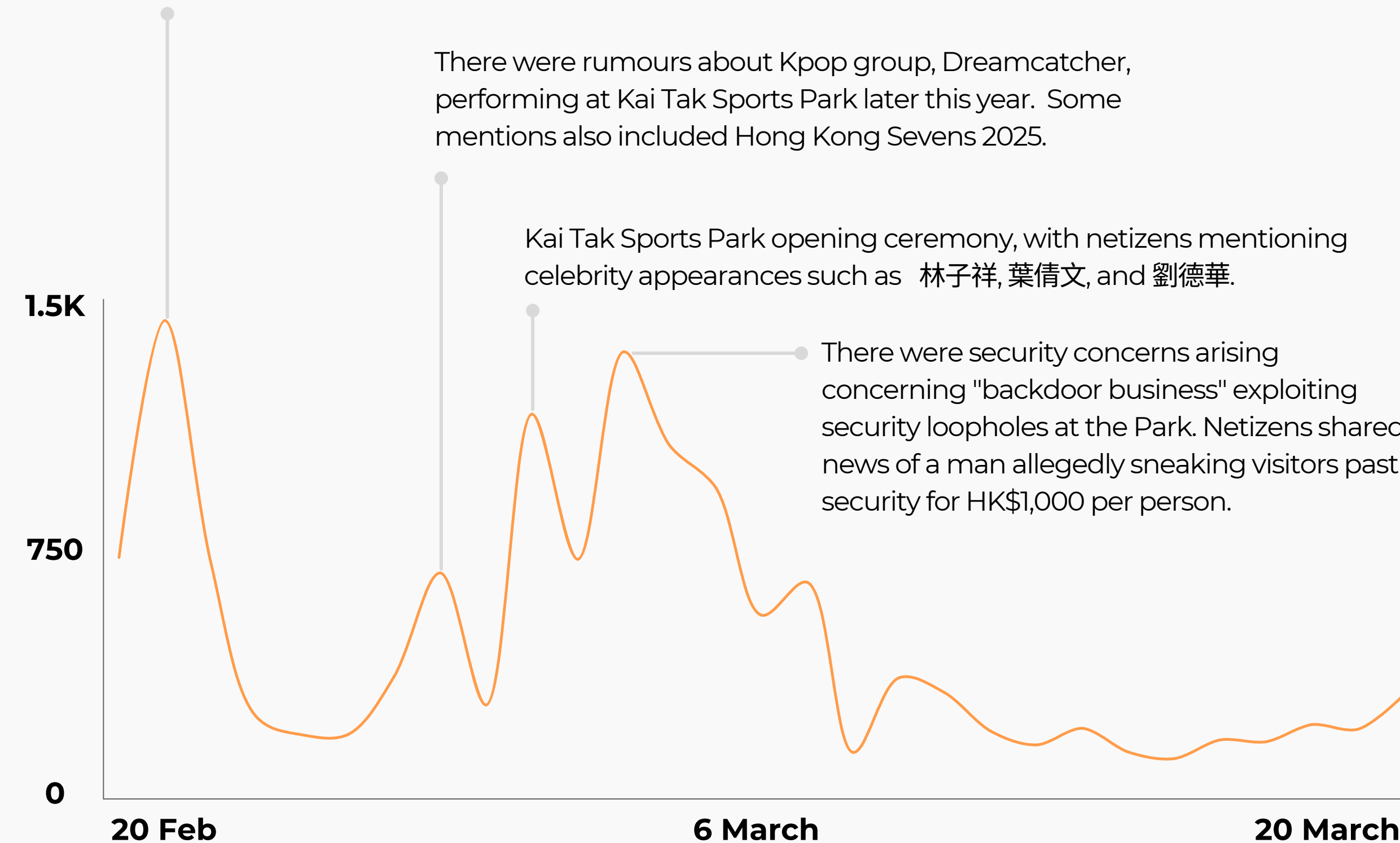
Volume of mentions of Kai Tak Sports Park on social media

Conversations spiked before the Park's opening as there was a controversy surrounding the lack of a live broadcast for the opening ceremony.

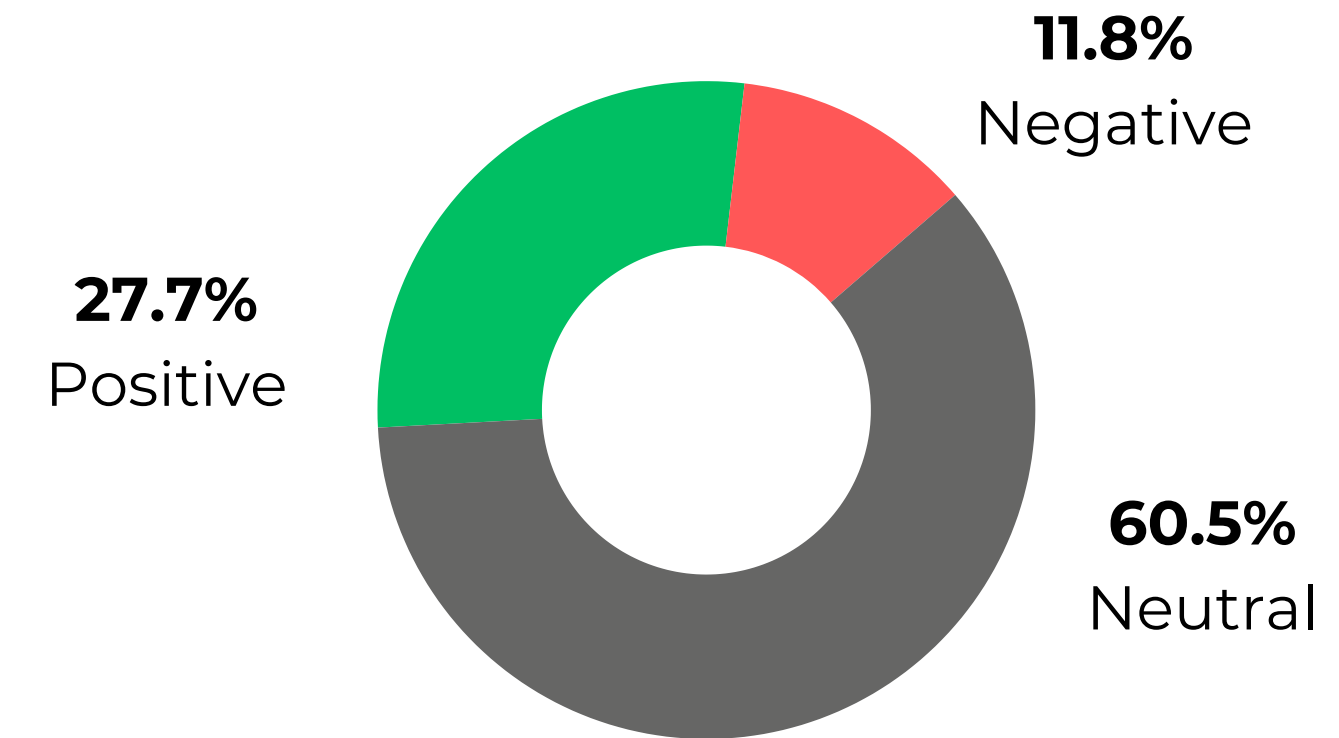
There were rumours about Kpop group, Dreamcatcher, performing at Kai Tak Sports Park later this year. Some mentions also included Hong Kong Sevens 2025.

Kai Tak Sports Park opening ceremony, with netizens mentioning celebrity appearances such as 林子祥, 葉倩文, and 劉德華.

There were security concerns arising concerning "backdoor business" exploiting security loopholes at the Park. Netizens shared news of a man allegedly sneaking visitors past security for HK\$1,000 per person.



What were the sentiments of social conversations surrounding the grand opening?



- 27.7% of netizens expressed excitement about the opening of the new Park and shared about the dance and musical performances, and sports events during the event.
- There were mentions of the World Snooker Grand Prix 2025 which was the first formal sports event held at Kai Tak Sports Park. While some users shared positive comments on it, others were disappointed by the disruptions and issues during the event, including an abrupt end to the first day's play.
- Among the 11.8% negative mentions, some circulated about how politician 何敬康 criticised the use of the word "curfew" in an English announcement about the early end to the snooker event. He stated that the word choice negatively impacts Hong Kong's international image.

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