



# 100 Days of Prabowo Subianto

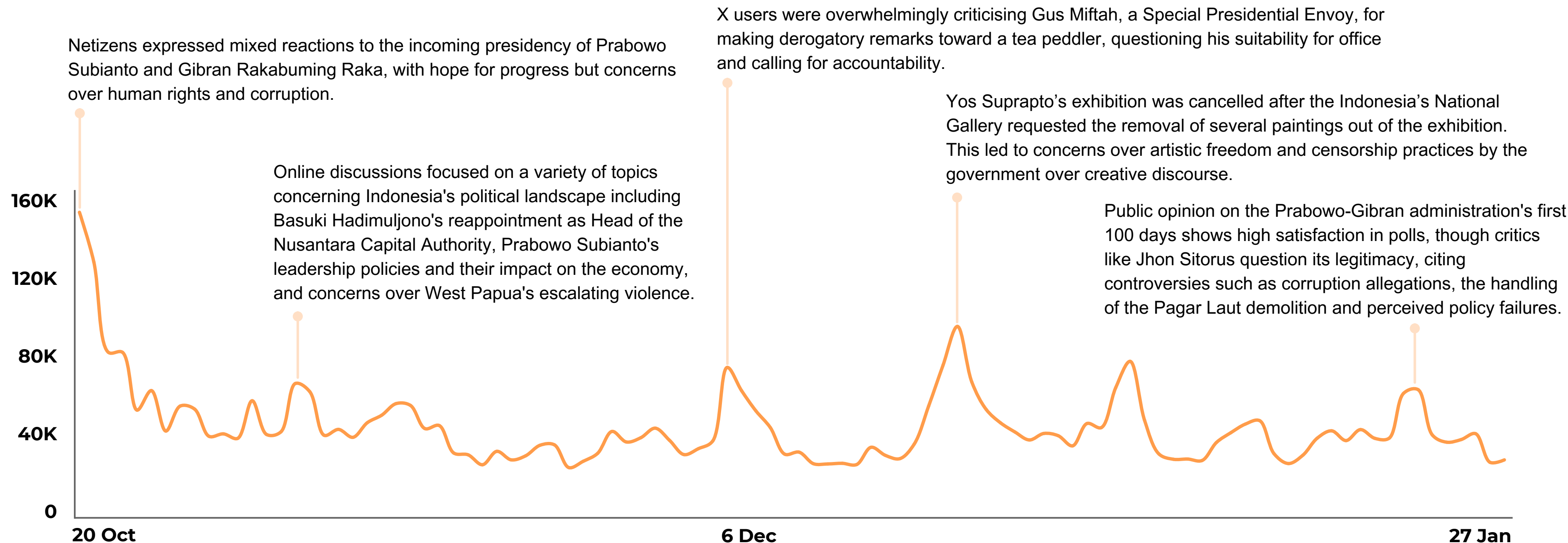
## CARMA Social Media Analysis

Data: X, Facebook & Reddit  
20 Oct 2024 – 27 Jan 2025



# During the first 100 days of his presidency, Prabowo was consistently mentioned by netizens on social media.

Volume of conversation shows the first 100 days was marked by dissatisfaction of netizens, due to the lack of progress on promises of economic reforms and the failure to disassociate from the former president Joko Widodo, whom eldest son is the current vice president.

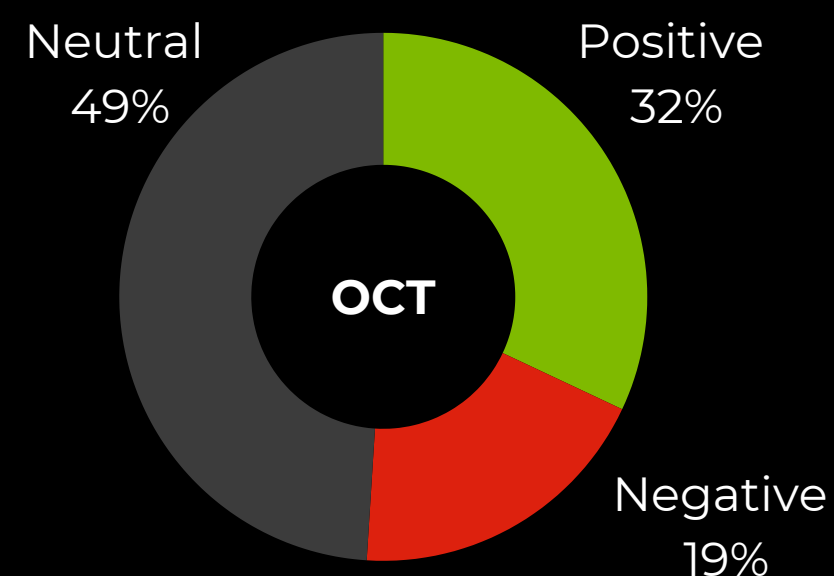


VOLUME OF SOCIAL MEDIA CONVERSATIONS

# Following President Prabowo's inauguration in October, sentiments were mostly neutral.

In October the conversations surrounding President Prabowo were neutral due to the mixed reaction to his presidency.

On one hand, many commented on his past human rights records, concerns of corruption, and nepotism over ministerial picks for his cabinet. Other netizens expressed optimism on a new president through peaceful transfer of power.



SENTIMENTS, OCT 2024



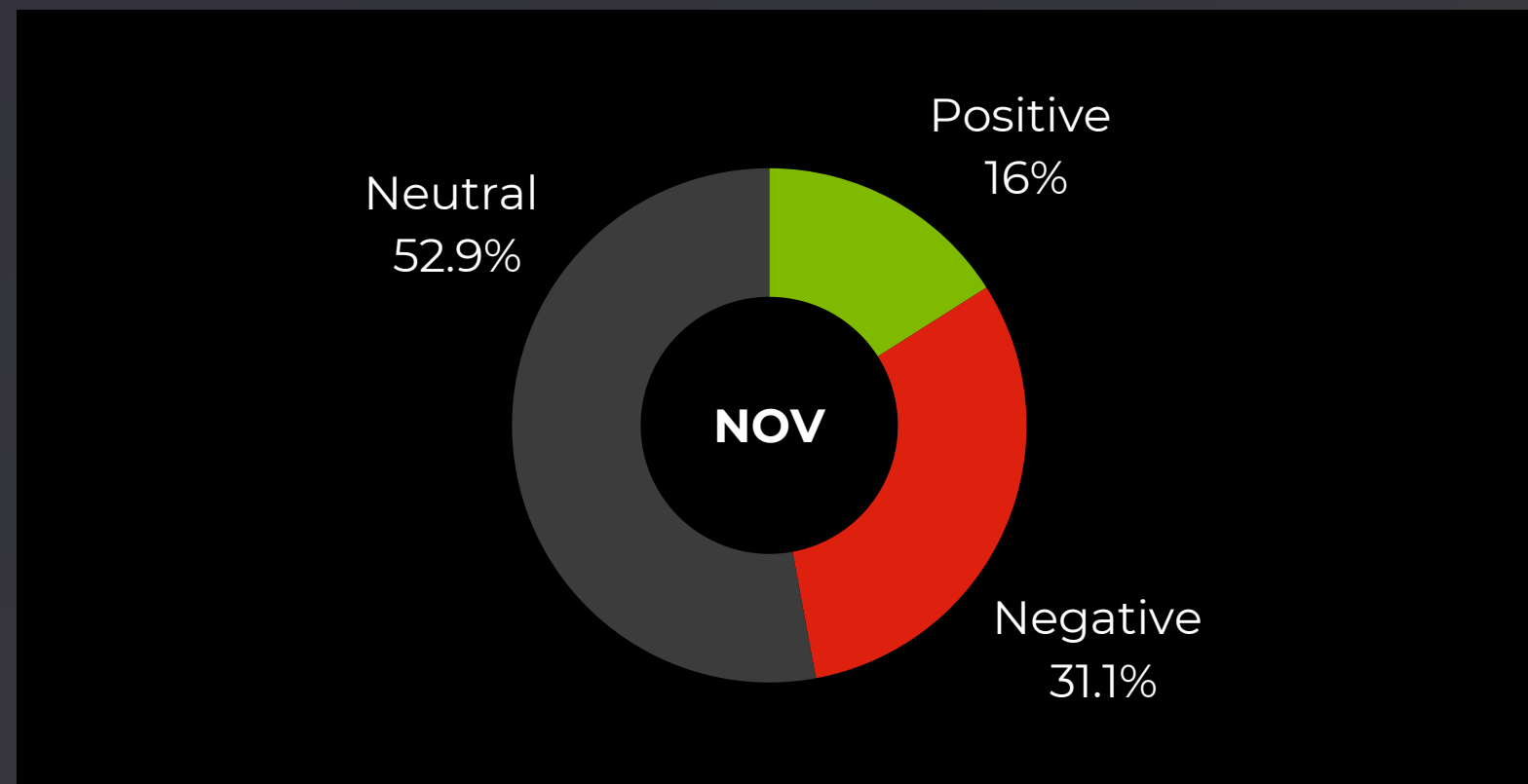
MOST ENGAGED POST, OCT 2024



# November saw a growing negative public sentiment.

Sentiments about Prabowo turned increasingly negative due to a wider, growing dissatisfaction. Some commented on Prabowo's lack of progress on the promises of economic reforms, as well as the corruption trial of former trade minister, Thomas Lembong.

The second news garnered significant attention due to Thomas Lembong being a vocal critic of Jokowi and Prabowo, his trial will represent a test on the democratic principles.



SENTIMENTS, NOV 2024

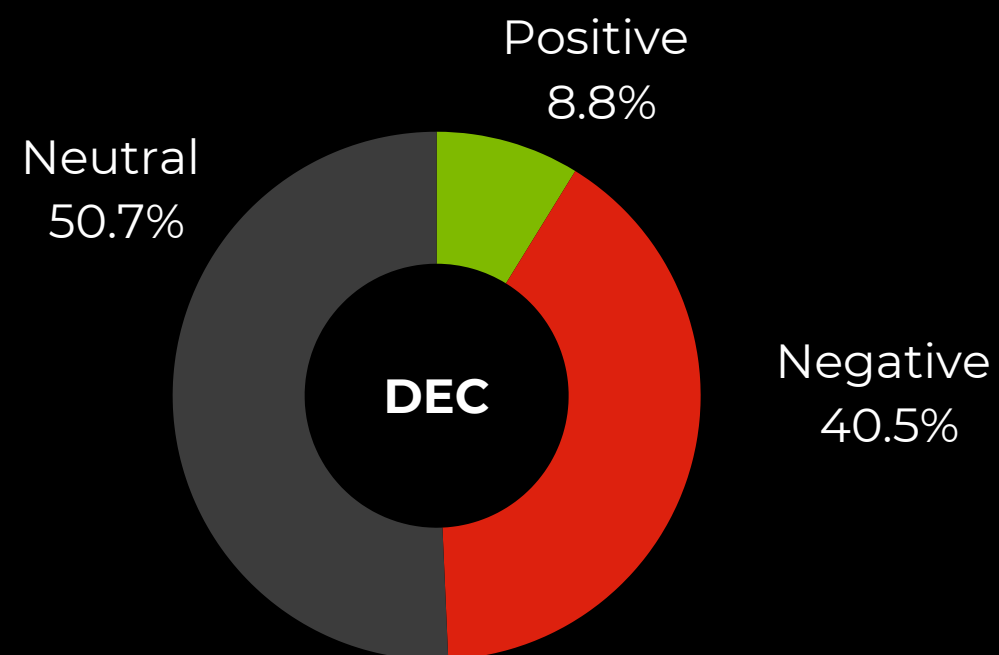


MOST ENGAGED POST, NOV 2024

# December saw the highest peak in negative sentiment due to two major controversies.

First, the cancellation of Yos Suprpto's exhibition sparked concerns over artistic censorship.

Second, Gus Miftah, the special presidential envoy for religious harmony, faced backlash for making derogatory remarks about an iced tea seller. The incident went viral, leading to mounting public pressure and his eventual resignation.



SENTIMENTS, DEC 2024

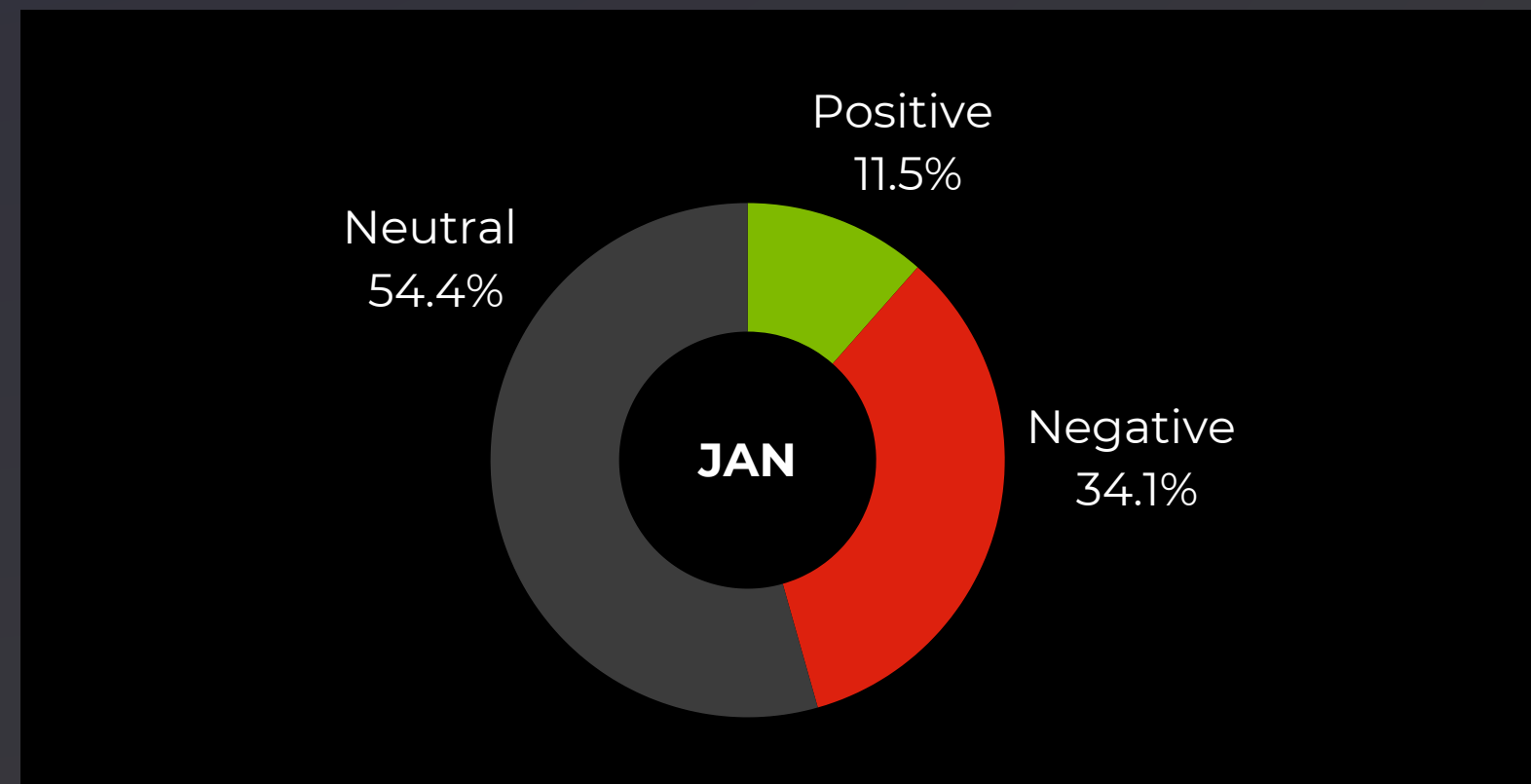


MOST ENGAGED POST, DEC 2024

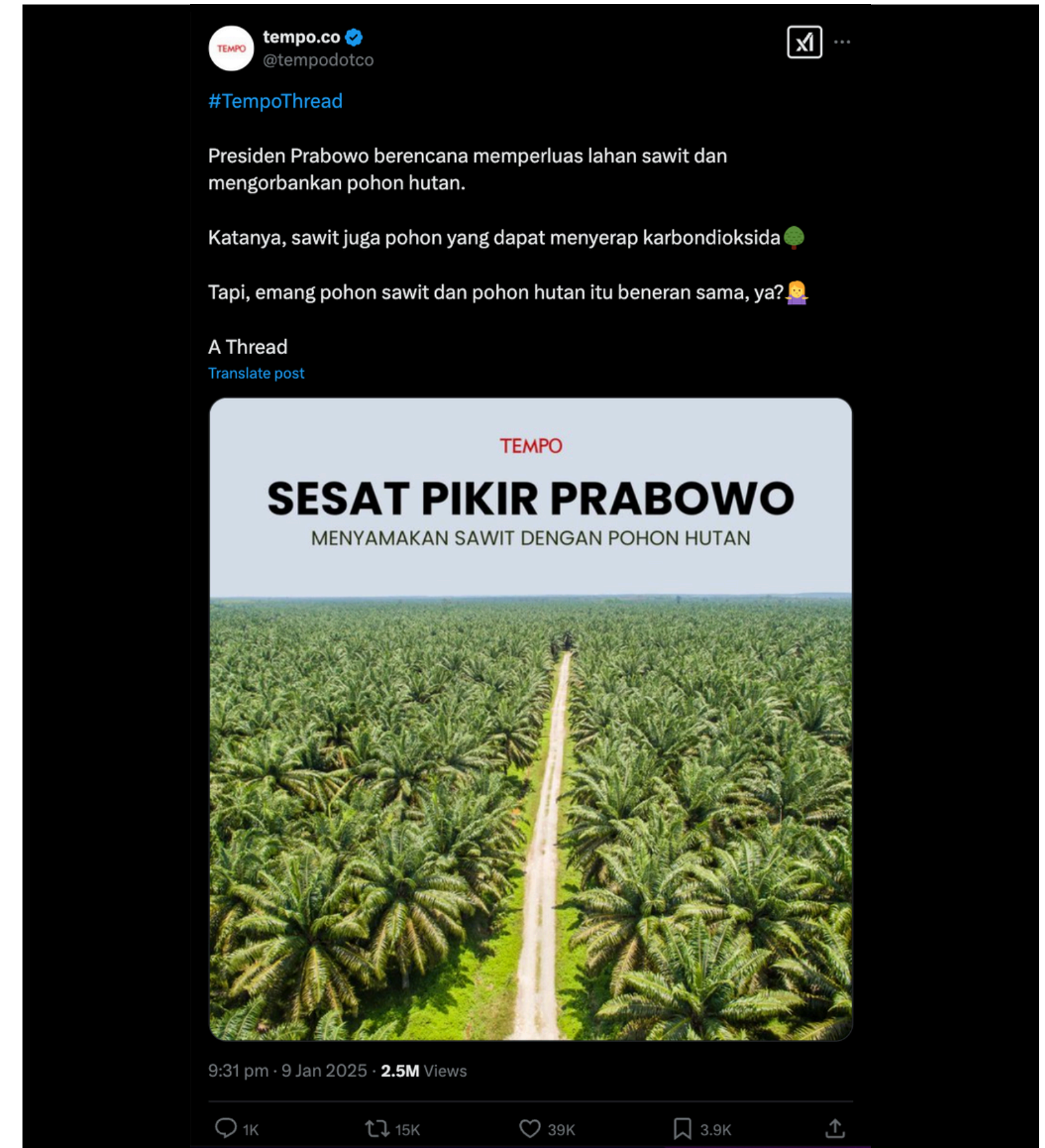


# Positive & neutral sentiments increased in January, however the negative sentiment largely remained.

The leading conversation for January was the nomination of former president Joko Widodo as the Most Corrupt Person of the Year by the Organized Crime and Corruption Reporting Project (OCCRP). Netizens criticised Prabowo in handling of media coverage and his negative reaction towards the OCCRP.

















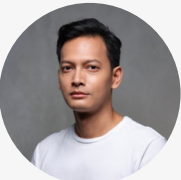
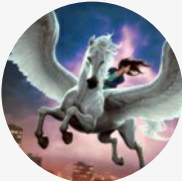



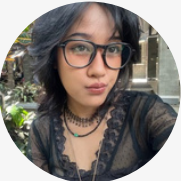
SENTIMENTS, JAN 2025



MOST ENGAGED POST, JAN 2025

# Tempo.co was consistently among the top 5 highest engaged accounts.



<b>OCTOBER</b>					
Engagement	 114.9K @tempodotco	 109.3K @DokterTifa	 104.4K @JhonSitorus_18	 90.5K @jolayjali	 86K @msaid_didu
<b>NOVEMBER</b>					
Engagement	 125.9K @BosPurwa	 110.7K @JhonSitorus_18	 101.4K @DokterTifa	 97.3K @msaid_didu	 90.7K @tempodotco
<b>DECEMBER</b>					
Engagement	 155.8K @susipudjiastuti	 153.8K @BosPurwa	 147.7K @tempodotco	 139.6K @andikamalreza	 137.7K @realfedinuril
<b>JANUARY</b>					
Engagement	 159.9K @H4T14K4LN4L42	 158.1K @tempodotco	 88.7K @nabiylarisfa	 84K @FaGtnG	 82.6K @aromapetrikorr





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